

# Addressing Strategic Uncertainty with Incentives and Information

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We study the optimal design of incentives and information in multi-agent settings with externalities. A principal privately contracts with a set of agents who then simultaneously choose a binary action. There is a hidden state of nature that we call the fundamental state. The principal offers each agent a contingent individual allocation, and possibly gives agents information about the fundamental state and each other’s contracts and information. Each agent’s payoff depends on the profile of agents’ actions, his allocation, and the fundamental state. We solve for the principal’s incentive scheme that maximizes her expected payoff subject to inducing a desired action profile as the unique rationalizable outcome.

Our main result is a simplification of this multi-agent problem to a two-step procedure in which information is designed agent-by-agent: the principal chooses a fundamental-state-contingent distribution over agent rankings, and then, separately for each agent, the agent’s information about the fundamental state and realized ranking. We highlight that such a ranking state together with the fundamental state—what we call the total state—is the right state variable for the principal’s problem. Similar state variables appear in prior work on unique equilibrium implementation in supermodular games; most closely related, [Oyama and Takahashi \(2020\)](#), [Morris, Oyama and Takahashi \(2020\)](#), and [Halac, Lipnowski and Rappoport \(2021a\)](#). Our analysis elucidates that the total state captures agents’ relevant uncertainty whenever their incentives are pinned down by their relative order in the sequence of deletion of dominated actions.

We illustrate our results by studying a team-effort problem, related to [Winter \(2004\)](#), [Moriya and Yamashita \(2020\)](#), and [Halac, Lipnowski and Rappoport \(2021a\)](#). Our two-step

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procedure permits an explicit characterization of the principal’s solution, and we describe how this solution varies with the environment. We find that the principal may want to give agents no information, public information, or private information about the total state.

Our paper joins a growing literature on unique implementation, including work on incentive contracts and on information design under adversarial equilibrium selection. In addition to the papers just cited, see Segal (2003), Bernstein and Winter (2012), Chassang, Del Carpio and Kapon (2020), Halac, Kremer and Winter (2020, 2021b), and Camboni and Porcellacchia (2021) on incentive design; Hoshino (2019), Mathevet, Perego and Taneva (2020), Inostroza and Pavan (2021), and Li, Song and Zhao (2021) on information design; and work related to the latter strand such as Kajii and Morris (1997). Our paper studies both of these tools jointly. We provide a general methodology that can be useful for various applications in which strategic uncertainty may be addressed with incentives and information.

## 1. Model

A principal contracts with a set  $N = \{1, \dots, N\}$  of agents. There is a state of nature, or *fundamental state*, drawn from a finite set  $\Omega$  according to a probability distribution  $p_0 \in \Delta\Omega$  with full support.<sup>1</sup> The principal offers each agent  $i \in N$  a private allocation  $x_i \in X_i$ , and possibly gives agents information about the fundamental state and each other’s contracts. Agents then simultaneously choose a binary action, either 1 or 0.

Formally, a principal’s incentive scheme is  $\sigma = \langle q, \chi \rangle$ , where  $q \in \Delta [(\mathbb{N}^2)^N \times \Omega]$  is a prior with marginal distribution  $p_0$  on  $\Omega$  and  $\chi = (\chi_i)_{i \in N}$  is an allocation rule, with  $\chi_i : \text{supp}(\text{marg}_i q) \rightarrow X_i$ . Let  $T_i^q := \text{supp}(\text{marg}_i q)$  denote the support of the marginal of  $q$  along dimension  $i$  and  $T^q := \prod_{i \in N} T_i^q$ . The interpretation is that the principal privately informs each agent  $i \in N$  of his *type*  $t_i \in T_i^q$  and, through the allocation rule, of his contingent allocation from every profile of actions in every fundamental state.<sup>2</sup> Hence, an agent may

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<sup>1</sup>Throughout, given a set  $Z$ , let  $\Delta Z$  denote the set of finite-support probability distributions over  $Z$ .

<sup>2</sup>Given the finite type restriction, since the type itself is a strategically irrelevant label (Dekel, Fudenberg

face uncertainty about other agents' contracts and about the fundamental state, but is completely informed about his own contract.<sup>3</sup> The choice of  $q$ , specifically the correlation between an agent's type and others' types and the fundamental state, determines how much an agent knows about others' contracts and the fundamental state.

An incentive scheme  $\sigma = \langle q, \chi \rangle$  defines a Bayesian game between the agents. In this game,  $\langle (T_i^q)_{i \in N}, \Omega, q \rangle$  is a common-prior type space; agents simultaneously make type-contingent decisions of whether to choose 1 or 0; and agent  $i$ 's payoff is a function  $u_i : 2^N \times X_i \times \Omega \rightarrow \mathbb{R}$  of the set of agents who choose 1, his allocation, and the fundamental state. The principal wishes to uniquely induce all agents to choose 1 (with probability 1), with her payoff in such event given by  $\sum_{i \in N} v_i(x_i, \omega)$  for  $v_i : X_i \times \Omega \rightarrow \mathbb{R}$  bounded above. Say an action is *rationalizable* for an agent type if it is interim correlated rationalizable, and say an incentive scheme  $\sigma = \langle q, \chi \rangle$  is *unique implementation feasible (UIF)* if all agent types choosing 1 is the unique rationalizable outcome of the Bayesian game induced by  $\sigma$ . The principal solves

$$\sup_{\sigma \text{ is UIF}} V(\sigma), \tag{1}$$

where  $V(\sigma)$  is her total expected payoff given scheme  $\sigma = \langle q, \chi \rangle$  and all agents choosing 1:

$$V(\sigma) = \sum_{t \in T^\sigma, \omega \in \Omega} q(t, \omega) \sum_{i \in N} v_i(\chi_i(t_i), \omega).$$

We make a *dominant-allocation assumption* that says that for each agent  $i \in N$ , there exists  $\bar{x}_i \in X_i$  such that choosing action 1 is dominant:

$$\min_{J \subseteq N \setminus \{i\}, \omega \in \Omega} [u_i(J \cup \{i\}, \bar{x}_i, \omega) - u_i(J, \bar{x}_i, \omega)] > 0.$$

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and Morris, 2007, Proposition 1), it is immaterial that types are labeled with natural number pairs.

<sup>3</sup>Note however that the space of allocations can be rich. For example, if  $X_i$  stipulates fundamental-state-contingent payments, then the assumption that agents observe their own contracts is consistent with them facing uncertainty about their own payments. Even so, this assumption can entail a payoff loss for the principal in fixed settings, as we demonstrate in Section V of Halac, Lipnowski and Rappoport (2021a).

Under this assumption, the principal can always make choosing 1 uniquely rationalizable.<sup>4</sup> Our focus is on solving for optimal incentive schemes that achieve this goal. The principal’s problem in (1) does not generally admit a maximum, but en route to our characterization of her optimal value, we will construct approximately optimal incentive schemes.<sup>5</sup>

*Remark 1.* A special case of our model is the case of a supermodular game, in which  $J \mapsto u_i(J \cup \{i\}, x_i, \omega) - u_i(J, x_i, \omega)$  is a weakly increasing map on  $2^{N \setminus \{i\}}$  for every  $i \in N$ ,  $x_i \in X_i$ , and  $\omega \in \Omega$ . In this case, the requirement that each type choosing action 1 be uniquely rationalizable is equivalent to the requirement that it be a unique Bayes-Nash equilibrium.

*Remark 2.* We have assumed that the set of feasible profiles of allocations is a product set  $\prod_{i \in N} X_i$ , and that the principal’s objective (conditional on all agents choosing 1) is additively separable. Our tools can be useful even without these separability conditions, if we suitably generalize our dominant-allocation assumption.<sup>6</sup> In contrast, relaxing our assumptions that actions are binary and agent preferences take a private-value form seems more challenging.

## 2. Solving for Optimal Schemes

We will find it convenient to express properties of an incentive scheme in terms of the order its type realizations induce on agents. Denote by  $\Pi$  the set of all permutations on  $N$  (i.e., all  $\pi \in N^N$  with  $\pi_i \neq \pi_j$  for all distinct  $i, j \in N$ ), and consider incentive schemes  $\sigma = \langle q, \chi \rangle$  such that every positive-probability type profile  $t = (t_i^R, t_i^S)_{i \in N} \in T^q$  has  $t_i^R \neq t_j^R$  for all distinct  $i, j \in N$ . Any such type profile  $t$  induces a *ranking state*  $\pi(t) \in \Pi$  given by  $\pi_i(t) = |\{j \in N : t_j^R \leq t_i^R\}|$ . A key consequence of our analysis will be that the relevant

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<sup>4</sup>By combining our analysis with that in [Morris, Oyama and Takahashi \(2020\)](#), it may be possible to weaken our dominant-allocation assumption.

<sup>5</sup>That is, for any  $\varepsilon > 0$ , our proof constructs a UIF scheme  $\sigma_\varepsilon$  such that  $V(\sigma_\varepsilon) > \sup_{\sigma \text{ is UIF}} V(\sigma) - \varepsilon$ .

<sup>6</sup>Specifically, our analysis implies that the principal’s program can still be reduced to a two-step procedure: first, choose a fundamental-state-contingent distribution over what we will call ranking states and assign an optimal principal value to any profile of agent beliefs about the fundamental and ranking states; second, design an information structure concerning the realized fundamental and ranking states. If the principal’s value is independent of the fundamental state, the analysis of [Morris \(2020\)](#) (and the classic work cited therein), [Ziegler \(2020\)](#), or [Arieli, Babichenko, Sandomirskiy and Tamuz \(2021\)](#) can be applied.

state variable for the principal's problem consists of the ranking state  $\pi \in \Pi$  together with the fundamental state  $\omega \in \Omega$ . We will refer to  $(\pi, \omega)$  as the *total state*.

Given a prior  $q$ , agent  $i \in N$ , and type  $t_i \in T_i^q$ , we have that  $t_i$ 's belief  $\mu_i^q(\cdot|t_i) \in \Delta(\Pi \times \Omega)$  about the total state is given by

$$\mu_i^q(\hat{\pi}, \hat{\omega}|t_i) := q_i(\{t_{-i} : \pi(t_i, t_{-i}) = \hat{\pi}\} \times \{\hat{\omega}\} \mid t_i) \text{ for all } \hat{\pi} \in \Pi, \hat{\omega} \in \Omega,$$

where  $q_i : T_i^q \rightarrow \Delta(T_{-i}^q \times \Omega)$  is given by  $q_i(t_{-i}, \omega|t_i) := \frac{1}{\text{marg}_i q(t_i)} q(t_i, t_{-i}, \omega)$ . The total state distribution  $\mu^q \in \Delta(\Pi \times \Omega)$  is given by

$$\mu^q(\hat{\pi}, \hat{\omega}) := q(\{t : \pi(t) = \hat{\pi}\} \times \{\hat{\omega}\}) \text{ for all } \hat{\pi} \in \Pi, \hat{\omega} \in \Omega.$$

For any agent  $i \in N$  and belief  $\mu_i \in \Delta(\Pi \times \Omega)$  that he might hold, let us define his sufficient allocations  $x_i \in X_i$  as those that induce the agent to choose action 1 under the hypothesis that all agents  $j \in N \setminus \{i\}$  with rank  $\pi_j < \pi_i$  choose action 1. Letting

$$I_i(x_i, \pi, \omega) := \min_{J \subseteq N \setminus \{i\}: J \supseteq \{j \in N: \pi_j < \pi_i\}} [u_i(J \cup \{i\}, x_i, \omega) - u_i(J, x_i, \omega)],$$

the agent's set of sufficient allocations is given by

$$\mathcal{X}_i^*(\mu_i) := \left\{ x_i \in X_i : \sum_{\pi \in \Pi, \omega \in \Omega} \mu_i(\pi, \omega) I_i(x_i, \pi, \omega) > 0 \right\}.$$

By our dominant-allocation assumption, this set is nonempty as it contains allocation  $\bar{x}_i$ .

**Definition 1.** A strict ranking scheme is an incentive scheme  $\sigma = \langle q, \chi \rangle$  such that:

1. Every positive-probability  $t \in T^q$  has  $t_i^R \neq t_j^R$  for all distinct  $i, j \in N$ .
2. Every  $i \in N$  and  $t_i \in T_i^q$  have  $\chi_i(t_i) \in \mathcal{X}_i^*(\mu_i^q(\cdot|t_i))$ .

The next lemma shows that strict ranking schemes are useful because they ensure choosing 1 is uniquely rationalizable and, up to relabeling of types, constitute all such incentive

schemes. See the Online Appendix for proofs of all of our results.

**Lemma 1.** *Every strict ranking scheme is UIF. Moreover, if an incentive scheme  $\sigma$  is UIF, there exists a strict ranking scheme  $\sigma^*$  with  $V(\sigma^*) = V(\sigma)$ .*

The proof is constructive: we relabel types so that the order in which agents have action 0 eliminated in an iterated deletion sequence coincides with the ranking state  $\pi \in \Pi$ .

[Lemma 1](#) implies that to solve the principal's problem in (1), it is without loss to focus on strict ranking schemes. For any agent  $i \in N$  and belief  $\mu_i \in \Delta(\Pi \times \Omega)$  that he might hold, define the principal's interim value function by

$$v_i^*(\mu_i) := \sup_{x_i \in \mathcal{X}_i^*(\mu_i)} \sum_{\pi \in \Pi, \omega \in \Omega} \mu_i(\pi, \omega) v_i(x_i, \omega).$$

The principal's problem is then to choose a prior in order to maximize the expectation of  $\sum_{i \in N} v_i^*(\mu_i)$ . Our main result is a simplification of this problem to a two-step procedure in which information is designed agent-by-agent: first, the principal chooses a total state distribution  $\mu \in \Delta(\Pi \times \Omega)$ ; second, separately for each agent, she chooses what information to provide to the agent about the realized total state  $(\pi, \omega)$ . Formally, for any agent  $i \in N$  and distribution  $\mu \in \Delta(\Pi \times \Omega)$ , define

$$\widehat{v}_i^*(\mu) := \sup_{\tau_i \in \Delta\Delta(\Pi \times \Omega)} \int v_i^*(\mu_i) d\tau_i(\mu_i) \quad \text{subject to} \quad \int \mu_i d\tau_i(\mu_i) = \mu, \quad (2)$$

which is the pointwise-lowest concave function above  $v_i^*$ . Denote the set of allowable total state distributions by  $\mathcal{M}(p_0) = \{\mu \in \Delta(\Pi \times \Omega) : \text{marg}_\Omega \mu = p_0\}$ . We obtain:

**Theorem 1.** *The principal's optimal value satisfies*

$$\sup_{\sigma \text{ is UIF}} V(\sigma) = \sup_{\mu \in \mathcal{M}(p_0)} \sum_{i \in N} \widehat{v}_i^*(\mu).$$

The reduction in [Theorem 1](#) is significant. Instead of optimizing over fundamental-state-contingent distributions over type profiles  $q \in \Delta[(\mathbb{N}^2)^N \times \Omega]$ , the principal simply chooses

a fundamental-state-contingent distribution over rankings  $\mu \in \Delta(\Pi \times \Omega)$ . Then, agent-by-agent, the principal solves the single-agent information design problem in (2)—a well understood problem given the extensive literature on persuasion (see [Kamenica, 2019](#)).

The proof of [Theorem 1](#) establishes that  $\sup_{\sigma \text{ is UIF}} V(\sigma) \leq \sup_{\mu \in \mathcal{M}(p_0)} \sum_{i \in N} \widehat{v}_i^*(\mu)$  by using [Lemma 1](#) and program (2), and shows that this inequality holds with equality by constructing a sequence of strict ranking schemes that approximates the payoff bound. The construction is the same as that in [Halac, Lipnowski and Rappoport \(2021a\)](#), but with types augmented to convey information about the total state.<sup>7</sup>

We close this section by noting that an optimum exists in many natural cases:

**Definition 2.** Say  $(\mu, (\tau_i)_{i \in N})$  is *optimal* if  $\mu \in \arg \max_{\tilde{\mu} \in \mathcal{M}(p_0)} \sum_{i \in N} \widehat{v}_i^*(\tilde{\mu})$  and  $\tau_i$  is an optimum of program (2) defining  $\widehat{v}_i^*(\mu)$  for every  $i \in N$ .

**Fact 1.** *If  $v_i^*$  is upper semicontinuous for each  $i \in N$ , some optimal  $(\mu, (\tau_i)_{i \in N})$  exists.*

### 3. Team effort with transfers

We illustrate our results by studying a simple team-effort problem. Our two-step procedure permits an explicit characterization of the principal’s solution, and we describe how this solution varies with the environment. In particular, we show that the principal may want to give agents no information, public information, or private information about the total state.

Consider a special case of our model in which a set  $N = \{1, 2\}$  of agents privately choose whether to work (choose 1) or shirk (choose 0) on a joint project. The fundamental state  $\omega$  is drawn uniformly from  $\Omega = \{1, 2\}$  and determines agents’ costs of effort, given by  $c_i(\omega) > 0$  for  $i \in N$ . The project succeeds with probability  $P_k$  if  $k$  agents work and the rest shirk, and the allocation  $x_i \in X_i = \mathbb{R}_+$  is a bonus that the principal pays agent  $i$  in the case of success. We thus write agent  $i$ ’s payoff as  $u_i(J, x_i, \omega) = P_{|J|} x_i - c_i(\omega) \mathbf{1}_{i \in J}$ . The principal’s goal is to uniquely induce the agents to work at the least possible incentive cost, so  $v_i(x_i, \omega) = -x_i$ .

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<sup>7</sup>In that paper’s setting, this augmentation was not needed as providing no information was optimal.

We assume  $P$  is strictly increasing (i.e.,  $1 \geq P_2 > P_1 > P_0 \geq 0$ ) and strictly supermodular (i.e.,  $P_2 - P_1 > P_1 - P_0$ ), meaning that agents' efforts are productive and complementary. Since an agent's incentive to work is then always increasing in the other agent's effort, the agent's set of sufficient allocations takes a simple form. Specifically, denote by  $\mu_i^\Pi \in \Delta\Pi$  and  $\mu_i^\Omega \in \Delta\Omega$  the marginals of  $\mu_i$  along  $\Pi$  and  $\Omega$  respectively, and let  $\pi^i \in \Pi$  be the ranking state in which agent  $i$  is ranked second. Defining the expected marginal product

$$\iota_i(\mu_i^\Pi) := [1 - \mu_i^\Pi(\pi^i)](P_1 - P_0) + \mu_i^\Pi(\pi^i)(P_2 - P_1),$$

and given that the agent's expected cost of effort is  $c_i(\mu_i^\Omega) := \sum_{\omega \in \Omega} \mu_i^\Omega(\omega) c_i(\omega)$ , direct computation yields  $\mathcal{X}_i^*(\mu_i) = \{x_i \in X_i : x_i \iota_i(\mu_i^\Pi) > c_i(\mu_i^\Omega)\}$ . Hence,  $v_i^*(\mu_i) = -c_i(\mu_i^\Omega) / \iota_i(\mu_i^\Pi)$ , and replacing the objective with its negative, the principal's problem can be written as

$$\inf_{\substack{\mu \in \mathcal{M}(p_0), \\ \tau_1, \tau_2 \in \Delta\Delta(\Pi \times \Omega)}} \sum_{i \in N} \int \frac{c_i(\mu_i^\Omega)}{\iota_i(\mu_i^\Pi)} d\tau_i(\mu_i) \quad \text{subject to} \quad \int \mu_1 d\tau_1(\mu_1) = \int \mu_2 d\tau_2(\mu_2) = \mu. \quad (3)$$

We next present different examples that vary in how agents' effort costs depend on the fundamental state. We denote by  $\tau_i^\Pi \in \Delta\Delta\Pi$  and  $\tau_i^\Omega \in \Delta\Delta\Omega$  the distributions of the marginals of  $\mu_i$  along  $\Pi$  and  $\Omega$  respectively, and let  $\varphi := (P_1 - P_0) / (P_2 - P_1) \in (0, 1)$ .

**An example with no information.** Suppose agents' effort costs are constant.

**Proposition 1.** *Take  $c_1(1) = c_1(2) =: c_H \geq c_L := c_2(1) = c_2(2)$ . Then a feasible  $(\mu, \tau_1, \tau_2)$  is optimal if and only if  $\tau_1^\Pi(\mu^\Pi) = \tau_2^\Pi(\mu^\Pi) = 1$  and*

$$\mu^\Pi(\pi^1) = \begin{cases} \frac{\sqrt{c_H} - \varphi\sqrt{c_L}}{(1 - \varphi)(\sqrt{c_H} + \sqrt{c_L})} & : \varphi\sqrt{c_H} < \sqrt{c_L} \\ 1 & : \text{otherwise.} \end{cases}$$

*In particular, in every optimum, neither agent learns anything about the ranking state; and some optimum exists in which neither agent learns anything about the fundamental state.*



This result corresponds to a special case of the results in [Halac, Lipnowski and Rappoport \(2021a\)](#). When  $c_i$  is constant for each  $i \in N$ , the interim value functions  $v_i^*$  are all concave, so  $\widehat{v}_i^* = v_i^*$  and providing no information to the agents about the realized ranking state is strictly optimal. Because the fundamental state is irrelevant, the principal is indifferent to providing information about it, as long as agents learn nothing about the ranking state. Our two-step procedure therefore reduces to a single optimization over  $\mu \in \mathcal{M}(p_0)$  in this setting. The solution in [Proposition 1](#) shows that the higher is agent 1's effort cost relative to agent 2's, the higher is the probability  $\mu$  places on ranking state  $\pi^1$  that ranks agent 1 second.

**An example with public information.** Suppose agents are ex-ante identical but their effort costs are perfectly negatively correlated: one has a high cost and the other a low cost, depending on the fundamental state.

**Proposition 2.** *Take  $c_1(1) = c_2(2) =: c_H > c_L := c_2(1) = c_1(2)$ . Then there is a unique optimal  $(\mu, \tau_1, \tau_2)$ . Each  $i \in N$  has  $\tau_i(\beta_1^* \otimes \delta_1) = \tau_i(\beta_2^* \otimes \delta_2) = 1/2$ , where*

$$\beta_1^*(\pi^1) = \beta_2^*(\pi^2) = \begin{cases} \frac{\sqrt{c_H} - \varphi\sqrt{c_L}}{(1 - \varphi)(\sqrt{c_H} + \sqrt{c_L})} & : \varphi\sqrt{c_H} < \sqrt{c_L} \\ 1 & : \text{otherwise.} \end{cases}$$

*In particular, in the unique optimum, agents learn the fundamental state and hold identical beliefs about the total state.*

The proposition shows that providing public information is strictly optimal in this setting. In the unique optimum, each agent learns the fundamental state, and in turn learns something about the ranking state. Moreover, because each agent holds a unique belief in each fundamental state, it follows that agents perfectly learn each other's beliefs—that is, information must be public. The intuition is that the principal benefits from correlating agents' ranking state beliefs with their relative effort costs and thus, here, with the fundamental state. In fact, observe that ranking state beliefs are the same function of effort

costs as in [Proposition 1](#): because the fundamental state is publicly revealed, it is as if the principal optimizes the contracts separately over two deterministic environments.

**An example with private information.** Suppose the effort cost of only agent 1 varies with the fundamental state, and for simplicity let agent 2's constant effort cost be equal to agent 1's in one of the fundamental states.

**Proposition 3.** *Take  $c_1(1) =: c_H > c_L := c_2(1) = c_2(2) = c_1(2)$ . Then a feasible  $(\mu, \tau_1, \tau_2)$  is optimal if and only if  $\tau_1(\beta_\omega^{**} \otimes \delta_\omega) = 1/2$  for each  $\omega \in \Omega$  and  $\tau_2^\Pi(\int \beta_\omega^{**} dp_0(\omega)) = 1$ , where*

$$(\beta_1^{**}(\pi^1), \beta_2^{**}(\pi^1)) = \begin{cases} \left( \frac{(2 + \varphi)\sqrt{c_H} - 3\varphi\sqrt{c_L}}{(1 - \varphi)(3\sqrt{c_L} + \sqrt{c_H})}, \frac{(2 - \varphi)\sqrt{c_L} - \varphi\sqrt{c_H}}{(1 - \varphi)(3\sqrt{c_L} + \sqrt{c_H})} \right) & : \frac{\sqrt{c_H}}{\sqrt{c_L}} \leq \frac{3}{1 + 2\varphi} \\ (1, 1/3) & : \textit{otherwise.} \end{cases}$$

*In particular, in every optimum, agent 1 has strictly more information than agent 2 about both the ranking state and the fundamental state.*

The proposition shows that providing private information is strictly optimal in this setting. Agent 1 (whose effort cost varies with the fundamental state) learns the fundamental state and in turn something about the realized ranking state. In contrast, agent 2 (whose effort cost is constant) is given no information about the ranking state, and therefore is given strictly less information about the fundamental state than agent 1.

**More examples.** In the examples above, the principal optimally gives an agent either no information or full information about the fundamental state. We can show however that this is not a general property. For example, consider perfectly-positively-correlated agent effort costs:  $c_1(1) = c_2(1) > c_2(2) = c_1(2)$ . Because the principal would want to correlate each agent's ranking state belief with the fundamental state in the same direction, it turns out that giving an agent partial information about the fundamental state is strictly optimal.

A natural extension of our team-effort problem is to let the probability of project success depend on the fundamental state. For  $\omega \in \Omega$ , suppose the project succeeds with probability

$P_k(\omega)$  if exactly  $k$  agents work. By similar logic as in [Proposition 1](#), we can show that if  $P_2$  and  $(c_i)_{i \in N}$  are constant, then it is optimal to give agents no information about the realized total state. More generally, providing public or private information may be optimal when both project success and effort costs depend on the fundamental state, and our methodology can be used to solve for the optimal joint design of incentives and information.

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# Online Appendix for

## “Addressing Strategic Uncertainty with Incentives and Information”

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### A. Proofs for Section 2

**Proof of Lemma 1.** Let us first recall our rationalizability notion. Given an incentive scheme  $\sigma = \langle q, \chi \rangle$  we define the sets  $\{T_i^\sigma(\kappa)\}_{i \in N, \kappa \in \mathbb{Z}_+}$  as follows. Let  $T_i^\sigma(0) := \emptyset$ , and then, recursively for  $\kappa \in \mathbb{N}$ , let  $T_i^\sigma(\kappa)$  be the set of all  $t_i \in T_i^q$  such that every  $\eta \in \Delta(2^{N \setminus \{i\}} \times T_{-i}^q \times \Omega)$  with  $\text{marg}_{T_{-i}^q \times \Omega} \eta = q_i(\cdot | t_i)$  and  $\{j \in N \setminus \{i\} : t_j \in T_j^\sigma(\kappa - 1)\} \subseteq J$ ,  $\forall (J, t_{-i}, \omega) \in \text{supp}(\eta)$  has

$$\sum_{J \subseteq N \setminus \{i\}, t_{-i} \in T_{-i}^q, \omega \in \Omega} \eta(J, t_{-i}, \omega) [u_i(J \cup \{i\}, \chi_i(t_i), \omega) - u_i(J, \chi_i(t_i), \omega)] > 0.$$

By definition of interim correlated rationalizability (Dekel et al., 2007), incentive scheme  $\sigma$  is UIF if and only if  $\bigcup_{\kappa=0}^{\infty} T_i^\sigma(\kappa) = T_i^q$  for every  $i \in N$ .

Now, in what follows, say a type profile  $t$  has no ties if  $t_i^R \neq t_j^R$  for all distinct  $i, j \in N$ .

To prove the first assertion, suppose  $\sigma = \langle q, \chi \rangle$  is a strict ranking scheme. Let us prove by induction on  $\kappa \in \mathbb{Z}_+$  that, if  $i \in N$  and  $t_i \in T_i^q$  have  $t_i^R = \kappa$ , then  $t_i \in T_i^\sigma(\kappa)$ —from which it will follow directly that  $\sigma$  is UIF. The claim holds vacuously for  $\kappa = 0$ , so take  $\kappa \in \mathbb{N}$  and  $i \in N$ , and assume the claim holds for all  $i' \in N$  and all  $\kappa' \in \{0, \dots, \kappa - 1\}$ . Next observe that  $\chi_i(t_i) \in \mathcal{X}_i^*(\mu_i^q(\kappa))$  because  $\sigma$  is a strict ranking scheme; and the inductive hypothesis implies  $t_{-i} \in T_{-i}^\sigma(\kappa - 1)$  for every  $t_{-i} \in T_{-i}^q$  such that  $(t_i, t_{-i})$  has no ties and  $\pi_j(t) < \pi_i(t)$ . Hence, by definition,  $t_i \in T_i^\sigma(\kappa)$  as desired.

To prove the second assertion, suppose  $\sigma = \langle q, \chi \rangle$  is an arbitrary UIF incentive scheme.

For each  $i \in N$ , define the map  $k_i^\sigma : T_i^q \rightarrow \mathbb{N}$  by letting  $k_i^\sigma(t_i) := \min\{\kappa \in \mathbb{N} : t_i \in T_i^\sigma(\kappa)\}$ . It is easy to see some one-to-one function  $\tilde{\lambda} : \bigcup_{i \in N} [\{i\} \times T_i^q] \rightarrow \mathbb{N}$  exists such that, for any  $i, j \in N$  and  $t_i \in T_i^q, t_j \in T_j^\sigma$  with  $k_i^\sigma(t_i) > k_j^\sigma(t_j)$ , we have  $\tilde{\lambda}_i(t_i) > \tilde{\lambda}_j(t_j)$ . Then, define  $\lambda : \bigcup_{i \in N} [\{i\} \times T_i^q] \rightarrow \mathbb{N}^2$  by letting  $\lambda_i(t_i) := (\tilde{\lambda}_i(t_i), 1)$ .

Now, define the incentive scheme  $\sigma^* := \langle q^*, \chi^* \rangle$  by letting

$$q^*(t^*, \omega) := q\left(\left(\lambda_i^{-1}(t_i^*)\right)_{i \in N}, \omega\right)$$

for every  $t^* \in (\mathbb{N}^2)^N$  and  $\omega \in \Omega$ , and letting  $\chi_i^*(t_i^*) := \chi_i(\lambda_i^{-1}(t_i^*))$  for every  $i \in N$  and  $t_i^* \in T_i^{q^*}$ . That the modified scheme is UIF follows from the original scheme being UIF (Dekel et al., 2007, by Proposition 1) given that type  $t_i$ 's hierarchy of beliefs over  $X \times \Omega$  under  $\sigma$  are the same as type  $\lambda_i(t_i)$ 's under  $\sigma^*$ . Further, because  $\sigma^*$  generates the same distribution over  $X \times \Omega$  as  $\sigma$  does, it follows directly that  $V(\sigma^*) = V(\sigma)$ . All that remains is to see  $\sigma^*$  is a strict ranking scheme. That  $q^*$  exhibits no ties is immediate from the construction. Moreover, given any  $i, j \in N$ , observe any  $t_i^* \in T_i^{q^*}$  and  $t_j^* \in T_j^{q^*}$  have  $k_i^{\sigma^*}(t_i^*) > k_j^{\sigma^*}(t_j^*)$  if and only if  $k_i^\sigma(\lambda_i^{-1}(t_i^*)) > k_j^\sigma(\lambda_j^{-1}(t_j^*))$ , which in turn implies  $t_i^{R^*} > t_j^{R^*}$ . It therefore follows from  $t_i^* \in T_i^{\sigma^*}(k_i^{\sigma^*}(t_i^*))$  that  $\chi_i^*(t_i^*) \in \mathcal{X}_i^*(\mu_i^{q^*}(t_i^*))$ , and so  $\sigma^*$  is a strict ranking scheme. *Q.E.D.*

**Proof of Theorem 1.** We first show that  $\sup_{\sigma \text{ is UIF}} V(\sigma) \leq \sup_{\mu \in \mathcal{M}(p_0)} \sum_{i \in N} \hat{v}_i^*(\mu)$ . Given Lemma 1, it suffices to show that the principal's value for a strict ranking scheme  $\langle q, \chi \rangle$  is no greater than  $\sup_{\mu \in \mathcal{M}(p_0)} \sum_{i \in N} \hat{v}_i^*(\mu)$ . Bayesian updating implies that a given agent  $i$ 's belief is, on average, equal to the true distribution over total states:

$$\sum_{t \in T^q} q(t) \mu_i^q(\cdot | t_i) = \sum_{t_i \in T_i^q} q_i(t_i) \mu_i^q(\cdot | t_i) = \mu^q \in \mathcal{M}(p_0).$$

Hence, the belief distribution  $\tau_i \in \Delta\Delta(\Pi \times \Omega)$  given by  $\sum_{t_i \in T_i^q} q_i(t_i) \delta_{\mu_i^q(\cdot | t_i)}$  is feasible in the

program defining  $\widehat{v}_i^*(\mu^q)$ . It follows that

$$\sum_{t \in T^q, \omega \in \Omega} q(t, \omega) v_i^*(\mu_i^q(\cdot | t_i)) \leq \widehat{v}_i^*(\mu^q),$$

and so summing over  $i \in N$  yields  $V(q) \leq \sum_{i \in N} \widehat{v}_i^*(\mu^q)$ .

To show  $\sup_{\sigma \text{ is UIF}} V(\sigma) \geq \sup_{\mu \in \mathcal{M}(p_0)} \sum_{i \in N} \widehat{v}_i^*(\mu)$ , consider an arbitrary  $\mu \in \mathcal{M}(p_0)$  and  $\varepsilon > 0$ . We will construct a strict ranking scheme  $\sigma = \langle q, \chi \rangle$  such that  $V(\sigma) \geq \sum_{i \in N} [\widehat{v}_i^*(\mu) - 3\varepsilon]$ . To do so, observe  $\widehat{v}_i^*$  is bounded above by some constant  $L_i \in \mathbb{R}$  for each  $i \in N$  because  $v_i^*$  is. In what follows, let  $m \in \mathbb{N}$  be large enough that  $m \geq |N|$  and  $\frac{2|N|}{m} [L_i - v_i^*(\bar{x}_i, \omega)] \leq \varepsilon$  for each  $i \in N$  and  $\omega \in \Omega$ .

Consider any  $i \in N$ . Some  $\tau_i \in \Delta\Delta(\Pi \times \Omega)$  exists such that  $\int \mu_i d\tau_i(\mu_i) = \mu$  and  $\int v_i^* d\tau_i \geq \widehat{v}_i^*(\mu) - \varepsilon$ . For each  $\mu_i \in \text{supp}(\tau_i)$ , the definition of  $v_i^*$  implies some  $x_i^{\mu_i} \in \mathcal{X}_i^*(\mu_i)$  exists such that  $\sum_{\pi \in \Pi, \omega \in \Omega} \mu_i(\pi, \omega) v_i(x_i^{\mu_i}, \omega) \geq v_i^*(\mu_i) - \varepsilon$ . By the splitting lemma, some  $\gamma_i : \Pi \times \Omega \rightarrow \Delta\mathbb{N}$  exists such that, when the prior distribution over  $\Pi \times \Omega$  is  $\mu$  and the results of Blackwell experiment  $\gamma_i$  are observed, the induced distribution of beliefs over  $\Pi \times \Omega$  is  $\tau_i$ . Letting  $\bar{s}_i \in \mathbb{N}$  denote the number of positive-probability signals in  $\mathbb{N}$  given prior  $\mu$  and experiment  $\gamma_i$ , we can assume without loss that the positive-probability signals are exactly  $\{1, \dots, \bar{s}_i\}$ . For each  $s_i \in \{1, \dots, \bar{s}_i\}$ , let  $x_i^{s_i}$  denote  $x_i^{\mu_i}$ , where  $\mu_i$  is the belief induced by signal realization  $s_i$  from this experiment.

Now, we construct our incentive scheme  $\sigma = \langle q, \chi \rangle$ . Define the prior  $q \in \Delta[(\mathbb{N}^2)^N \times \Omega]$  by letting, for each  $t = (t_i^R, t_i^S)_{i \in N} \in (\mathbb{N}^2)^N$  and  $\omega \in \Omega$ ,

$$q(t, \omega) := \begin{cases} \frac{1}{m} \mu(\pi, \omega) \prod_{i \in N} \gamma_i(t_i^S | \pi, \omega) & : \exists \ell \in \{0, \dots, m-1\} \text{ with } t_i^R = \ell + \pi_i \text{ for all } i \in N, \\ 0 & : \text{otherwise;} \end{cases}$$

and the allocation rule  $\chi = (\chi_i)_{i \in N}$  via

$$\chi_i(t_i^R, t_i^S) := \begin{cases} x_i^{t_i^S} & : t_i^S \leq \bar{s}_i \text{ and } N \leq t_i^R \leq m, \\ \bar{x}_i & : \text{otherwise.} \end{cases}$$

By construction, this scheme has no ties:  $t_i^R \neq t_j^R$  for all distinct  $i, j \in N$  and any supported type profile  $t \in T^q$ . Moreover, for each  $i \in N$ , a direct computation shows every type  $t_i \in T_i^q$  with  $|N| \leq t_i^R \leq m$  has belief  $\mu_i^q(\cdot | t_i) = \mu_i^{t_i^S}$  and thus has  $\chi_i(t_i) = x_i^{t_i^S} \in \mathcal{X}_i^*(\mu_i^q(\cdot | t_i))$ . Because every other  $t_i \in T_i^q$  has  $\chi_i(t_i) = \bar{x}_i \in \bigcap_{\mu_i \in \Delta(\Pi \times \Omega)} \mathcal{X}_i^*(\mu_i)$ , it follows that  $\sigma$  is a strict ranking scheme. Finally, let us bound (from below) the value of this scheme to the principal. To do so, consider any agent  $i \in N$  and  $s_i \in \{1, \dots, \bar{s}_i\}$ , and observe that  $\sigma$  generates belief  $\mu_i^{s_i} \in \Delta(\Pi \times \Omega)$  for agent  $i$  with probability

$$\begin{aligned} \text{marg}_{i,q} \left\{ t_i = (t_i^R, t_i^S) \in T_i^q : \mu_i^q(\cdot | t_i) = \mu_i^{t_i^S} \right\} &\geq \sum_{\pi \in \Pi, \omega \in \Omega} \sum_{\ell=0}^{m-1} \frac{1}{m} \mathbf{1}_{|N| \leq \ell + \pi_i \leq m} \mu(\pi, \omega) \gamma_i(s_i | \pi, \omega) \\ &\geq \left(1 - \frac{2|N|}{m}\right) \sum_{\pi \in \Pi, \omega \in \Omega} \mu(\pi, \omega) \gamma_i(s_i | \pi, \omega) \\ &\geq \left(1 - \frac{2|N|}{m}\right) \tau_i(\mu_i^{s_i}). \end{aligned}$$

Hence, the principal's payoff from this strict ranking scheme is

$$\begin{aligned} V(\sigma) &\geq \sum_{i \in N} \left\{ \frac{2|N|}{m} \left[ \min_{\omega \in \Omega} v_i^*(\bar{x}_i) \right] + \left(1 - \frac{2|N|}{m}\right) \sum_{s_i=1}^{\bar{s}_i} \tau_i(\mu_i^{s_i}) \sum_{\omega \in \Omega} \text{marg}_{\Omega} \mu_i^{s_i}(\omega) v_i(x_i^{s_i}, \omega) \right\} \\ &\geq \sum_{i \in N} \left\{ \frac{2|N|}{m} L_i - \varepsilon + \left(1 - \frac{2|N|}{m}\right) \sum_{s_i=0}^{\bar{s}_i-1} \tau_i(\mu_i^{s_i}) [v_i^*(\mu_i^{s_i}) - \varepsilon] \right\} \\ &\geq \sum_{i \in N} \left\{ \frac{2|N|}{m} \widehat{v}_i^*(\mu) - \varepsilon + \left(1 - \frac{2|N|}{m}\right) [\widehat{v}_i^*(\mu) - 2\varepsilon] \right\} \\ &\geq \sum_{i \in N} [\widehat{v}_i^*(\mu) - 3\varepsilon], \end{aligned}$$

as required.

*Q.E.D.*



**Proof of Fact 1.** Let  $\mathcal{P}$  denote the set of Borel probability measures on  $\Delta(\Pi \times \Omega)$ , a compact space when endowed with its weak\* topology.

Take any  $i \in N$ . Because an upper semicontinuous function over a compact space attains a maximum, for any  $\mu \in \Delta(\Pi \times \Omega)$ , the program  $\sup_{\tau_i \in \mathcal{P}: \int \mu_i d\tau_i(\mu_i) = \mu} \int v_i^* d\tau_i$ —which relaxes the program defining  $\widehat{v}_i^*(\mu)$  by allowing distributions with infinite support—admits an optimum. Moreover, by the upper semicontinuous version of Berge’s theorem, this optimal value is an upper semicontinuous function of  $\mu$ . Now, Carathéodory’s theorem tells us some optimum to the aforementioned program has affinely independent (hence, of cardinality no more than  $N! * |\Omega|$ ) support. It follows that the program defining  $\widehat{v}_i^*(\mu)$  admits an optimum, and that  $\widehat{v}_i^*$  is upper semicontinuous.

Finally, because  $\sum_{i \in N} \widehat{v}_i^*$  is upper semicontinuous and  $\mathcal{M}(p_0)$  is compact, the program  $\sup_{\mu \in \mathcal{M}(p_0)} \sum_{i \in N} \widehat{v}_i^*(\mu)$  admits an optimum. *Q.E.D.*

## B. Proofs for Section 3

Toward proving the results of Section 3, some preliminary claims will be useful.

**Claim 1.** *Suppose  $i \in N$  and  $\mu \in \Delta(\Pi \times \Omega)$ . If  $\tau_i$  is an optimal solution to*

$$\min_{\tau_i \in \Delta\Delta(\Pi \times \Omega)} \int \frac{c_i(\mu_i^\Omega)}{l_i(\mu_i^\Pi)} d\tau_i(\mu_i) \quad \text{subject to} \quad \int \mu_i d\tau_i(\mu_i) = \mu,$$

*then no  $\tilde{\omega}, \hat{\omega} \in \Omega$  with  $c_i(\tilde{\omega}) = c_i(\hat{\omega})$  and distinct  $\tilde{\beta}, \hat{\beta} \in \Delta\Pi$  have both  $\tilde{\beta} \otimes \delta_{\tilde{\omega}}$  and  $\hat{\beta} \otimes \delta_{\hat{\omega}}$  in the support of  $\tau_i$ .*

**Proof.** Suppose  $\tilde{\omega}, \hat{\omega} \in \Omega$  with  $c_i(\tilde{\omega}) = c_i(\hat{\omega}) =: \bar{c}_i$  and distinct  $\tilde{\beta}, \hat{\beta} \in \Delta\Pi$  have both  $\tilde{\beta} \otimes \delta_{\tilde{\omega}}$  and  $\hat{\beta} \otimes \delta_{\hat{\omega}}$  in the support of  $\tau_i$ . Then, some  $\varepsilon \in (0, 1]$  and  $\check{\tau}_i \in \Delta\Delta(\Pi \times \Omega)$  exists such that

$$\tau_i = (1 - \varepsilon)\check{\tau}_i + \frac{\varepsilon}{2}\delta_{\tilde{\beta} \otimes \delta_{\tilde{\omega}}} + \frac{\varepsilon}{2}\delta_{\hat{\beta} \otimes \delta_{\hat{\omega}}}.$$

The alternative belief distribution

$$\tau'_i = (1 - \varepsilon)\tilde{\tau}_i + \varepsilon\delta_{\frac{1}{2}(\tilde{\beta}\otimes\delta_{\hat{\omega}}+\hat{\beta}\otimes\delta_{\omega})}$$

is then feasible in the given program. Moreover, by strict convexity of  $\frac{\tilde{c}_i}{\iota_i(\beta)}$  in  $\beta \in \Delta\Pi$ , the latter attains a strictly lower loss, so that  $\tau_i$  is not optimal. *Q.E.D.*

**Claim 2.** *Suppose  $i \in N$  and  $\beta_0 \in \Delta\Pi$ . If  $\tau_i$  is an optimal solution to the program*

$$\min_{\tau_i \in \Delta\Delta(\Pi \times \Omega)} \int \frac{c_i(\mu_i^\Omega)}{\iota_i(\mu_i^\Pi)} d\tau_i(\mu_i) \quad \text{subject to} \quad \int (\mu_i^\Pi, \mu_i^\Omega) d\tau_i(\mu_i) = (\beta_0, p_0), \quad (4)$$

then some alternative optimal  $\tilde{\tau}_i$  exists such that

- Each  $\omega \in \Omega$  admits a unique  $\tilde{\beta}_\omega \in \Delta\Pi$  such that  $\tilde{\tau}_i(\tilde{\beta}_\omega \otimes \delta_\omega) = p_0(\omega)$ ;
- Any  $\mu_i$  in the support of  $\tau_i$  and any  $\omega, \hat{\omega} \in \Omega$  in the support of  $\mu_i^\Omega$  have  $\tilde{\beta}_\omega = \tilde{\beta}_{\hat{\omega}}$ .

**Proof.** Let  $\tilde{\tau}_i := \int \int \delta_{\mu_i^\Pi \otimes \delta_\omega} d\mu_i^\Omega(\omega) d\tau_i(\mu_i) \in \Delta\Delta(\Pi \times \Omega)$ .

Various features are immediate from the construction. First, the average marginal distributions under  $\tilde{\tau}_i$  are the same as those under  $\tau_i$ , making  $\tilde{\tau}_i$  feasible in the program. Second, because the fraction  $\frac{c_i(\mu_i^\Omega)}{\iota_i(\mu_i^\Pi)}$  is affine in  $\mu_i^\Omega$  when holding  $\mu_i^\Pi$  fixed, we know  $\tilde{\tau}_i$  yields the same value in program (4) as  $\tau_i$  does, and so is optimal too. Third, every  $\tilde{\mu}_i$  in the support of  $\tilde{\tau}_i$  admits some  $\tilde{\beta} \in \Delta\Pi$  and  $\omega \in \Omega$  for which  $\tilde{\mu}_i = \tilde{\beta} \otimes \delta_\omega$ . Fourth, for any  $\mu_i$  in the support of  $\tau_i$  and any  $\omega, \hat{\omega} \in \Omega$  in the support of  $\mu_i^\Omega$ , some  $\tilde{\beta} \in \Delta\Pi$  has both  $\tilde{\beta} \otimes \delta_\omega$  and  $\tilde{\beta} \otimes \delta_{\hat{\omega}}$  in the support of  $\tilde{\tau}_i$ —indeed,  $\tilde{\beta} = \mu_i^\Pi$  has this property.

The claim will then follow if we know that no  $\omega \in \Omega$  and distinct  $\tilde{\beta}, \hat{\beta} \in \Delta\Pi$  have both  $\tilde{\beta} \otimes \delta_\omega$  and  $\hat{\beta} \otimes \delta_\omega$  in the support of  $\tilde{\tau}_i$ . And indeed, this fact follows directly from Claim 1. *Q.E.D.*

**Claim 3.** *For any  $c_H \geq c_L > 0$ , the program*

$$\min_{(\beta^H, \beta^L) \in [0,1]^2} \left\{ \frac{c_H}{(1-\beta^H)(P_1-P_0)+\beta^H(P_2-P_1)} + \frac{c_L}{(1-\beta^L)(P_1-P_0)+\beta^L(P_2-P_1)} \right\} \quad \text{subject to} \quad \beta^H + \beta^L = 1$$

has a unique optimal solution  $(\beta^H, \beta^L)$ . It has

$$\beta^H = \begin{cases} \frac{\sqrt{c_H} - \varphi\sqrt{c_L}}{(1-\varphi)(\sqrt{c_H} + \sqrt{c_L})} & : \varphi\sqrt{c_H} < \sqrt{c_L} \\ 1 & : \text{otherwise.} \end{cases}$$

Moreover, if  $c_H > c_L$ , then  $\beta^H > \frac{1}{2}$ .

**Proof.** Substituting in  $\beta^L = 1 - \beta^H$ , we can view the program as an optimization over  $\beta^H \in [0, 1]$ . The loss is continuous in  $\beta^H$  so that an optimum exists, and it is strictly convex in  $\beta^H$  so that this optimum is unique. Direct computation shows that the given form of  $\beta^H$  satisfies the first-order condition, and hence is the optimum.

Finally, supposing  $c_H > c_L$ , let us show  $\beta^H > \frac{1}{2}$ . Indeed, in this case,

$$2(\sqrt{c_H} - \varphi\sqrt{c_L}) - (1 - \varphi)(\sqrt{c_H} + \sqrt{c_L}) = (1 + \varphi)(\sqrt{c_H} - \sqrt{c_L}) > 0,$$

so that  $\beta^H \geq \min \left\{ 1, \frac{\sqrt{c_H} - \varphi\sqrt{c_L}}{(1-\varphi)(\sqrt{c_H} + \sqrt{c_L})} \right\} > \frac{1}{2}$ . *Q.E.D.*

## B.1. Toward Proposition 1

**Proof of Proposition 1.** Some optimal solution to program (3) exists by Fact 1. Moreover, by Claim 1, any optimal solution  $(\mu, \tau_1, \tau_2)$  has  $\tau_1^\Pi(\mu^\Pi) = \tau_2^\Pi(\mu^\Pi) = 1$ .

Hence, all that remains to see is that the program

$$\min_{\beta \in \Delta^\Pi} \sum_{i \in N} \frac{c_i}{l_i(\beta)}$$

is uniquely solved by setting

$$\beta(\pi^1) = \begin{cases} \frac{\sqrt{c_H} - \varphi\sqrt{c_L}}{(1-\varphi)(\sqrt{c_H} + \sqrt{c_L})} & : \varphi\sqrt{c_H} < \sqrt{c_L} \\ 1 & : \text{otherwise,} \end{cases}$$

which follows directly from [Claim 3](#) (with  $\beta(\pi^1)$  corresponding to  $\beta^H$  in that claim). *Q.E.D.*

## B.2. Toward [Proposition 2](#)

**Claim 4.** *Suppose  $c_1(1) = c_2(2) > c_2(1) = c_1(2)$ . Let  $i \in N$ , let  $\beta_0 \in \Delta\Pi$  be uniform, and suppose  $\tau_i$  is a feasible solution to the program (4) from [Claim 2](#)'s statement. Then, some feasible solution to program (3) exists that generates loss  $2 \int \frac{c_i(\mu_i^\Omega)}{\iota_i(\mu_i^\Pi)} d\tau_i(\mu_i)$ .*

**Proof.** Let  $\psi : \Pi \times \Omega \rightarrow \Pi \times \Omega$  be the involution that changes every coordinate.<sup>8</sup> Define  $\Psi : \Delta(\Pi \times \Omega) \rightarrow \Delta(\Pi \times \Omega)$  by letting  $\Psi(\tilde{\mu}) := \tilde{\mu} \circ \psi^{-1}$  for every  $\tilde{\mu} \in \Delta(\Pi \times \Omega)$ . Let  $j$  be such that  $N = \{i, j\}$ , and define  $\tau_j := \tau_i \circ \Psi^{-1}$ . It follows from  $v_1^* = v_2^* \circ \Psi$  that

$$\sum_{k \in N} \int \frac{c_k(\mu_k^\Omega)}{\iota_k(\mu_j^\Pi)} d\tau_k(\mu_k) = 2 \int \frac{c_i(\mu_i^\Omega)}{\iota_i(\mu_i^\Pi)} d\tau_i(\mu_i).$$

If some  $\mu \in \Delta(\Pi \times \Omega)$  is such that  $(\mu, \tau_1, \tau_2)$  is feasible in program (3), we will have a feasible triple with the desired property. To that end, define  $\mu := \int \mu_i d\tau_i(\mu_i)$ , and note that  $\int \mu_j d\tau_j(\mu_j) = \Psi(\mu)$  by construction. It then suffices to observe that  $\mu = \Psi(\mu)$ . But this property follows from both marginals  $\mu^\Pi, \mu^\Omega$  being uniform on their respective domains.<sup>9</sup> *Q.E.D.*

**Claim 5.** *Suppose  $c_1(1) = c_2(2) =: c_H > c_L := c_2(1) = c_1(2)$ . Let  $i \in N$ , let  $\beta_0 \in \Delta\Pi$  be uniform, and suppose  $\tau_i$  is an optimal solution to the program (4) from [Claim 2](#)'s statement. If  $\tau_i\{\mu_i \in \Delta(\Pi \times \Omega) : \mu_i^\Omega(\omega) = 1 \text{ for some } \omega \in \Omega\} = 1$ , then  $\tau_i(\beta_1^* \otimes \delta_1) = \tau_i(\beta_2^* \otimes \delta_2) = \frac{1}{2}$ , where*

$$\beta_1^*(\pi^1) = \beta_2^*(\pi^2) = \begin{cases} \frac{\sqrt{c_H} - \varphi\sqrt{c_L}}{(1-\varphi)(\sqrt{c_H} + \sqrt{c_L})} & : \varphi\sqrt{c_H} < \sqrt{c_L} \\ 1 & : \text{otherwise} \end{cases} > \frac{1}{2}.$$

<sup>8</sup> So, if  $N = \{i, j\} = \{i', j'\}$ , then  $\psi(\pi^i, i') = (\pi^j, j')$ .

<sup>9</sup> Consider the  $2 \times 2$  matrix whose  $(i', j')$  entry is  $\mu(\pi^{i'}, j') - \frac{1}{4}$  for each  $i', j' \in N$ . Every row and every column of this matrix sums to zero, and so it is proportional to  $\pm \begin{pmatrix} 1 & -1 \\ -1 & 1 \end{pmatrix}$ .

**Proof.** Assume  $\tau_i$  has the hypothesized properties. First, observe no  $\omega \in \Omega$  and distinct  $\tilde{\beta}, \hat{\beta} \in \Delta\Pi$  have both  $\tilde{\beta} \otimes \delta_\omega$  and  $\hat{\beta} \otimes \delta_\omega$  in the support of  $\tau_i$ , by [Claim 1](#). Hence, some  $\beta_1, \beta_2 \in \Delta\Pi$  exist such that  $\tau_i\{\beta_1 \otimes \delta_1, \beta_2 \otimes \delta_2\} = 1$ . Optimality of  $\tau_i$  for program (4) then tells us  $(\beta_i(\pi^i), \beta_i(\pi^j))$  is an optimal solution to

$$\min_{(\beta^H, \beta^L) \in [0,1]^2} \left\{ \frac{c^H}{(1-\beta^H)(P_1-P_0)+\beta^H(P_2-P_1)} + \frac{c^L}{(1-\beta^L)(P_1-P_0)+\beta^L(P_2-P_1)} \right\} \text{ subject to } \beta^H + \beta^L = 1.$$

The claim then follows directly from [Claim 3](#).

*Q.E.D.*

Now, we prove [Proposition 2](#).

**Proof of Proposition 2.** Let  $(\mu, \tau_1, \tau_2)$  be any optimal solution to (3) (which exists by [Fact 1](#)).

Our first step is to construct an alternative optimum that satisfies a symmetry property. To construct such an optimum, recall the map  $\Psi : \Delta(\Pi \times \Omega) \rightarrow \Delta(\Pi \times \Omega)$  defined in the proof of [Claim 4](#). Symmetry of  $p_0$  implies  $\Psi(\mu) \in \mathcal{M}(p_0)$  because  $\mu \in \mathcal{M}(p_0)$ ; because  $\mathcal{M}(p_0)$  is convex, it therefore also contains  $\hat{\mu} := \frac{1}{2}[\mu + \Psi(\mu)]$ . For each  $\{i, j\} = N$ , define  $\hat{\tau}_i := \frac{1}{2}[\tau_i + \tau_j \circ \Psi^{-1}]$ .

Some properties of  $(\hat{\mu}, \hat{\tau}_1, \hat{\tau}_2)$  are immediate from the construction. First, the mean of  $\hat{\tau}_i$  is  $\hat{\mu}$  for each  $i \in N$ , so that  $(\hat{\mu}, \hat{\tau}_1, \hat{\tau}_2)$  is feasible in program (3). Second,  $\hat{\tau}_1 = \hat{\tau}_2 \circ \Psi^{-1}$ . Third, that  $v_1^* = v_2^* \circ \Psi$  implies  $(\hat{\mu}, \hat{\tau}_1, \hat{\tau}_2)$  attains the same value as  $(\mu, \tau_1, \tau_2)$  does in program (3), and so is optimal too.

Now, let  $\beta_i \in \Delta\Pi$  be the uniform distribution and  $i \in N$ . Let us show, for  $\beta_0 = \beta_i$  and  $i \in N$ , that  $\hat{\tau}_i$  solves the program (4) defined in [Claim 2](#)'s statement. Assume otherwise for a contradiction. So some  $\check{\tau}_i \in \Delta\Delta(\Pi \times \Omega)$  has  $\int(\mu_i^\Pi, \mu_i^\Omega) d\check{\tau}_i(\mu_i) = (\beta_i, p_0)$  and  $\int \frac{c_i(\mu_i^\Omega)}{l_i(\mu_i^\Pi)} d\check{\tau}_i(\mu_i) < \int \frac{c_i(\mu_i^\Omega)}{l_i(\mu_i^\Pi)} d\hat{\tau}_i(\mu_i)$ . By [Claim 4](#), some feasible solution to program (3) generates loss  $2 \int \frac{c_i(\mu_i^\Omega)}{l_i(\mu_i^\Pi)} d\check{\tau}_i(\mu_i)$ , contradicting the (previously established) optimality of  $(\hat{\mu}, \hat{\tau}_1, \hat{\tau}_2)$  in program (3).

Having established  $\hat{\tau}_i$  is optimal in program (4), for  $\beta_0 = \beta_i$  and  $i \in N$ , let  $\tilde{\tau}_i$  be as delivered by [Claim 2](#). So  $\tilde{\tau}_i$  is optimal in program (4), and

- Each  $\omega \in \Omega$  admits a unique  $\tilde{\beta}_\omega^i \in \Delta\Pi$  such that  $\tilde{\tau}_i(\tilde{\beta}_\omega^i \otimes \delta_\omega) = p_0(\omega)$ ;
- Any  $\mu_i$  in the support of  $\hat{\tau}_i$  and any  $\omega, \hat{\omega} \in \Omega$  in the support of  $\mu_i^\Omega$  have  $\tilde{\beta}_\omega^i = \tilde{\beta}_{\hat{\omega}}^i$ .

We can then apply [Claim 5](#) to  $\tilde{\tau}_i$ , to learn  $\tilde{\tau}_i$  is the uniform distribution over  $\{\beta_1^* \otimes \delta_1, \beta_2^* \otimes \delta_2\}$ . That  $\beta_1^* \neq \beta_2^*$  (which holds because  $\beta_1^*(\pi^1) = \beta_2^*(\pi^2) > \frac{1}{2}$ ) then implies (by the second bullet above) no  $\mu_i$  in the support of  $\hat{\tau}_i$  has  $\mu_i^\Omega$  putting positive probability on both values for the fundamental state.

Given the previous observation, for each  $i \in N$ , we can now apply [Claim 5](#) to  $\hat{\tau}_i$ , to learn  $\hat{\tau}_i$  is the uniform distribution over  $\{\beta_1^* \otimes \delta_1, \beta_2^* \otimes \delta_2\}$  too. But then, by construction of  $\hat{\tau}_i$ , it would follow that  $\tau_i \in \Delta\{\beta_1^* \otimes \delta_1, \beta_2^* \otimes \delta_2\}$  too. Finally, because  $\int \mu_i^\Omega d\tau_i(\mu_i) = p_0$ , the only possibility for  $\tau_i$  is that it is uniform as well. Because the pair  $(\tau_1, \tau_2)$  determines the total state distribution, the proposition follows. *Q.E.D.*

### B.3. Toward [Proposition 3](#)

**Claim 6.** *Suppose  $c_2$  is constant. If  $(\mu, \tau_1, \tau_2)$  is optimal in program (3), then some alternative optimal  $(\tilde{\mu}, \tilde{\tau}_1, \tilde{\tau}_2)$  exists such that*

- *The distribution  $\tilde{\tau}_2$  is degenerate;*
- *Each  $\omega \in \Omega$  admits a unique  $\tilde{\beta}_\omega \in \Delta\Pi$  such that  $\tilde{\tau}_1(\tilde{\beta}_\omega \otimes \delta_\omega) = p_0(\omega)$ ;*
- *Any  $\mu_1$  in the support of  $\tau_1$  and any  $\omega, \hat{\omega} \in \Omega$  in the support of  $\mu_1^\Omega$  have  $\tilde{\beta}_\omega = \tilde{\beta}_{\hat{\omega}}$ .*

**Proof.** Let  $\tilde{\tau}_1$  be as delivered by [Claim 2](#) for  $i = 1$  and  $\beta_0 := \mu^\Pi$ . Then, let  $\tilde{\tau}_1 := \int \mu_1 d\tilde{\tau}_1(\mu_1)$  and  $\tilde{\tau}_2 := \delta_{\tilde{\mu}}$ . By construction,  $(\tilde{\mu}, \tilde{\tau}_1, \tilde{\tau}_2)$  is feasible in program (3), so all that remains is to see  $(\tilde{\mu}, \tilde{\tau}_1, \tilde{\tau}_2)$  attains a weakly lower loss than  $(\mu, \tau_1, \tau_2)$  does.

Let us observe  $\int \frac{c_i(\mu_i^\Omega)}{v_i(\mu_i^\Pi)} d\tilde{\tau}_i(\mu_i) \leq \int \frac{c_i(\mu_i^\Omega)}{v_i(\mu_i^\Pi)} d\tau_i(\mu_i)$  for each agent  $i \in N$ . For  $i = 1$ , the inequality follows from optimality of  $\tilde{\tau}_1$  in program (4) from [Claim 2](#)'s statement. For  $i = 2$ ,

the inequality follows from  $\tilde{\tau}^\Pi$  being degenerate, the identity  $\tilde{\mu}^\Pi = \mu^\Pi$ , and the integrand  $\frac{c_2(\mu_2^\Omega)}{\iota_2(\mu_2^\Pi)} = \frac{c_2}{\iota_2(\mu_2^\Pi)}$  being a convex function of the marginal  $\mu_2^\Pi$ . Q.E.D.

**Claim 7.** *Suppose  $c_2$  is constant and a unique  $\vec{\beta} \in (\Delta\Pi)^\Omega$  minimizes*

$$\int \frac{c_1(\omega)}{\iota_1(\beta_\omega)} dp_0(\omega) + \frac{c_2}{\iota_2(\int \beta_\omega dp_0(\omega))},$$

and  $\beta_\omega \neq \beta_{\hat{\omega}}$  for all distinct  $\omega, \hat{\omega} \in \Omega$ , then every optimal solution  $(\mu, \tau_1, \tau_2)$  to program (3) has

- $\tau_1(\beta_\omega \otimes \delta_\omega) = p_0(\omega)$  for every  $\omega \in \Omega$ ;
- $\tau_2^\Pi(\int \beta_\omega dp_0(\omega)) = 1$ ;
- $\tau_1^\Pi$  is a strict mean-preserving spread of  $\tau_2^\Pi$ , and  $\tau_1^\Omega$  is a strict mean-preserving spread of  $\tau_2^\Omega$ .

**Proof.** The third point follows immediately from the first two given that the entries of  $\vec{\beta}$  are distinct: the first point implies  $\tau_1^\Omega$  is maximally informative and  $\tau_1^\Pi$  is strictly informative, while the second point implies  $\tau_2^\Pi$  is uninformative and  $\tau_2^\Omega$  is not maximally informative. Moreover, the second point follows directly from the first because the entries of  $\vec{\beta}$  are all distinct, given [Claim 1](#). So we turn to showing every optimal  $(\mu, \tau_1, \tau_2)$  for program (3) satisfies the first point.

Consider first any optimal  $(\hat{\mu}, \hat{\tau}_1, \hat{\tau}_2)$  for program (3) with the property that  $\hat{\tau}_1$  reveals the fundamental state—that is, such that every belief in the support of  $\hat{\tau}_1$  takes the form  $\hat{\beta} \otimes \delta_{\hat{\omega}}$  for some  $\hat{\beta} \in \Delta\Pi$  and  $\hat{\omega} \in \Omega$ . By [Claim 1](#), no  $\hat{\omega} \in \Omega$  and distinct  $\beta, \hat{\beta} \in \Delta\Pi$  can exist such that  $\beta \otimes \delta_{\hat{\omega}}$  and  $\hat{\beta} \otimes \delta_{\hat{\omega}}$  are both in the support of  $\hat{\tau}_1$ . Said differently, every  $\hat{\omega} \in \Omega$  admits a unique  $\hat{\mu}_1$  in the support of  $\hat{\tau}_1$  with  $\hat{\mu}_1^\Omega(\hat{\omega}) > 0$ . The uniqueness property of  $\vec{\beta}$  then directly implies that  $\hat{\tau}_1(\beta_{\hat{\omega}} \otimes \delta_{\hat{\omega}}) = p_0(\hat{\omega})$  for every  $\hat{\omega} \in \Omega$ .

In light of the above paragraph, it suffices to show, for any optimal  $(\mu, \tau_1, \tau_2)$  for program (3), that  $\tau_1$  reveals the fundamental state. To that end, apply [Claim 6](#): some optimal solution

$(\tilde{\mu}_1, \tilde{\tau}_1, \tilde{\tau}_2)$  to program (3) exists such that:

- The distribution  $\tilde{\tau}_2^\Pi$  is degenerate;
- Each  $\omega \in \Omega$  admits a unique  $\tilde{\beta}_\omega \in \Delta\Pi$  such that  $\tilde{\tau}_1(\tilde{\beta}_\omega \otimes \delta_\omega) = p_0(\omega)$ ;
- Any  $\mu_1$  in the support of  $\tau_1$  and any  $\omega, \hat{\omega} \in \Omega$  in the support of  $\mu_1^\Omega$  have  $\tilde{\beta}_\omega = \tilde{\beta}_{\hat{\omega}}$ .

Now, the uniqueness property of  $\vec{\beta}$ , together with optimality of  $(\tilde{\mu}, \tilde{\tau}_1, \tilde{\tau}_2)$ , implies  $(\tilde{\beta}_\omega)_{\omega \in \Omega} = \vec{\beta}$ . Hence, because the entries of  $\vec{\beta}$  are distinct, it follows that every  $\mu_1$  in the support of  $\tau_1$  admits some  $\omega \in \Omega$  such that  $\mu_1^\Omega(\omega) = 1$ . Said differently,  $\tau_1$  reveals the fundamental state, as required. *Q.E.D.*

**Claim 8.** *Take  $c_1(1) =: c_H > c_L := c_2(1) = c_2(2) = c_1(2)$ . The program*

$$\min_{\vec{\beta} \in (\Delta\Pi)^\Omega} \int \frac{c_1(\omega)}{v_1(\beta_\omega)} dp_0(\omega) + \frac{c_2}{v_2(\int \beta_\omega dp_0(\omega))}$$

*has a unique optimal solution  $(\beta_1^{**}, \beta_2^{**})$ . It has*

$$(\beta_1^{**}(\pi^1), \beta_2^{**}(\pi^1)) = \begin{cases} \left( \frac{(2+\varphi)\sqrt{c_H} - 3\varphi\sqrt{c_L}}{(1-\varphi)(3\sqrt{c_L} + \sqrt{c_H})}, \frac{(2-\varphi)\sqrt{c_L} - \varphi\sqrt{c_H}}{(1-\varphi)(3\sqrt{c_L} + \sqrt{c_H})} \right) & : \frac{\sqrt{c_H}}{\sqrt{c_L}} \leq \frac{3}{1+2\varphi} \\ (1, 1/3) & : \textit{otherwise.} \end{cases}$$

*In particular,  $\beta_1^{**} \neq \beta_2^{**}$ .*

**Proof.** Substituting in  $\beta_\omega(\pi^2) = 1 - \beta_\omega(\pi^1)$  for each  $\omega \in \Omega$ , we can view the program as an optimization over  $(\beta_1(\pi^1), \beta_2(\pi^1)) \in [0, 1]^2$ . The loss is continuous so that an optimum exists, and it is strictly convex so that this optimum is unique. Direct computation shows that the given form of  $(\beta_1^{**}(\pi^1), \beta_2^{**}(\pi^1))$  satisfies the first-order condition, and hence is the optimum.

Finally, let us verify that  $\beta_1^{**} \neq \beta_2^{**}$ . Given the form of the solution, we need only check that the numerators differ in the case that  $\frac{\sqrt{c_H}}{\sqrt{c_L}} \leq \frac{3}{1+2\varphi}$ . And indeed,

$$[(2 + \varphi)\sqrt{c_H} - 3\varphi\sqrt{c_L}] - [(2 - \varphi)\sqrt{c_L} - \varphi\sqrt{c_H}] = 2(1 + \varphi)(\sqrt{c_H} - \sqrt{c_L}) > 0.$$



*Q.E.D.*

Now, we prove [Proposition 3](#).

**Proof of [Proposition 3](#).** Some optimal solution to program (3) exists by [Fact 1](#). Moreover, any two triples that satisfy the conditions of the proposition’s statement—which yield the same total state distribution, provide the same information to agent 1 about the total state, and provide the same information to agent 2 about the ranking state—generate the exact same loss (and so are either both optimal or both suboptimal). Hence, given [Claim 7](#), we need only see that  $(\beta_\omega^{**})_{\omega \in \Omega}$  is the unique solution to the program

$$\min_{\vec{\beta} \in (\Delta\Pi)^\Omega} \int \frac{c_1(\omega)}{\iota_1(\beta_\omega)} dp_0(\omega) + \frac{c_2}{\iota_2(\int \beta_\omega dp_0(\omega))},$$

and that  $\beta_1^{**} \neq \beta_2^{**}$ —exactly what [Claim 8](#) proves.

*Q.E.D.*